



Speakers for General Membership Meeting

Wednesday, September 25, 2019, 3:30 pm

Anne Tarpinian
How New Climate Legislation Threatens Our Industry

Environmental policy expert Anne Tarpinian will provide in-depth analysis of the Climate Leadership and Community Protection Act passed by the state Legislature in June.



Titled "New York State Climate Policy Forecast: Cloudy With a Good Chance of Pain," her presentation will outline the emission reduction goals,

the process for deciding how to reach them, the many unanswered questions, and what it all potentially could mean for the petroleum industry and New York businesses in general.

The legislation sets an aggressive goal for reducing greenhouse gas emissions in New York in coming years without specifying how to achieve it. Instead, that task is delegated to a 22-member council of the state agency heads and legislative appointees.

Now Senior Vice President with the Albany government affairs firm Ostroff Associates, Anne was Senior Counsel and Committee Director for the state Senate Energy and Telecommunications Committee from 2015 until earlier this year. Before that, she served as Assistant Secretary for the Environment in Governor Cuomo's Executive Chamber.

Tom Ulbrich
Adapting to Change Through Entrepreneurial Culture

Tom Ulbrich is one of Western New York's most passionate advocates for small business.

As Assistant Dean and Executive Director of the Center for Entrepreneurial Leadership Education at the University at Buffalo School of Management, Tom works to advance the center's mission of invigorating the Western New



York economy and community through entrepreneurial development.

His presentation, "Is There a Better Way? Embracing an Entrepreneurial Mindset in Today's Rapidly Changing Business World," advocates using applied creativity and the skills of the entrepreneur to identify and solve meaningful problems amid rapid change.

At no time before in history have we been exposed to the speed of exponential technological change that we are living in today. How will that impact our businesses in the next five to 10 years, and what can we do about it? One of our best defenses is building a company with a culture of entrepreneurship. Tom will provide actionable takeaways that you can immediately apply to your business that will enable it to be lean, adaptable and comfortable with the rapid change that is on the horizon.

John Murphy
Voice of the Buffalo Bills, Broadcasting Hall-of-Famer

John Murphy is synonymous with Buffalo sports.

He is best known as the voice of the Buffalo Bills Radio Network and host of *One Bills Live* with Bills legend Steve Tasker on WGR-AM and MSG Western New York.



"Murph" has been the play-by-play announcer of the Buffalo Bills since 2003.

He has also served as commentator for nearly every other team in Western New York, including the Buffalo Bisons, Canisius College Golden Griffins, UB's Buffalo Bulls, and the Niagara University Purple Eagles.

Previously, John served as sports director at WBEN radio and WKBW-TV, and worked at WIVB-TV.

Earlier this year, he was inducted into the Buffalo Broadcasting Hall of Fame.

He played himself in the 2003 movie *Bruce Almighty*.

Murph serves on the board of EPIC, a Buffalo-based not-for-profit organization that was founded by a man whose wife was murdered in 1977 by a 15-year-old underprivileged neighbor.

EPIC, which stands for Every Person Influences Children, helps young people make responsible decisions, understand and respect authority, develop positive self-esteem, plan for the future, and succeed in life.