

## **Turning Petroleum Price Volatility into Opportunity**

The energy outlook is defined by a new unpredictability. What risks and opportunities should marketers focus on? Join Elaine Levin, President of Powerhouse, a leading price risk management firm, as she cuts through the noise to deliver critical insights. Elaine will provide actionable ideas to build your business and protect profit margins in an uncertain world.

This forward-looking session will dissect the forces impacting the direction of petroleum prices, including the evolving geopolitical environment and its impact on supply and demand for petroleum and renewables. Elaine will also discuss how AI is transforming the energy landscape.

Don't just react to the market; proactively equip yourself with the strategies to navigate these unprecedented challenges. This essential discussion will empower you to confidently lead your business through this new era of energy volatility.